



Geospatial Specialist Group



Linked Data for Executives: Building the Business Case

Date: Thursday, 24th November 2011 13:00 – 16:20

Venue: BCS London Office, 5 Southampton Street, WC2E 7HA

Co-Chairs: John Goodwin – Chair, UK Location Linked Data Working Group
Mike Sanderson – Chair, Linked Data sub-group of the BCS Location Information Specialist Group

Overview

This briefing will provide an opportunity to understand the benefits, costs, and resourcing requirements in making business information more “linkable” and implementing this using Linked Data approach. The objective being to streamline business processes and provide better insight into organisational processes while, in the process, fulfilling the requirements of INSPIRE

Linked Data, as with UK Location, are not new concepts, but they are both maturing out of technical research into reality and mainstream thinking. As they do, many lessons can be learned and knowledge shared both at a technical and organisational level.

The format of the briefing is designed for business decision makers. Our speakers bring practical experience through their implementation knowledge. These are people who have used Linked Data to underpin and drive the business model for an application. The event will also have an interactive component using a panel of experts to answer your questions.

Provisional Agenda

13:00 – 14:00 Buffet lunch and registration

14:00 – 14:10 Welcome, introduction and objectives from John and Mike

Linked Data – What, Who, How Much – Presentations

The following presentations will provide a high level understanding of what Linked Data is the underpinning concepts and the benefits that they can provide, who needs to be involved in preparing the business case, and what makes sense to approve. How much does the approach cost in the short and long term. Allowing participants to explore and gain an insight into Linked Data at a high level. Each presentation will be typically 25 minutes with an opportunity for some immediate questions.

14:10 – 14:35 What are data quality standards and who is following them? Antonio Acuna
Head of Data.gov.uk

- 14:35 – 15:00 Short term costs long term gains? Steve Harris
Garlik
- 15:00 – 15:25 What is just flannel and what skills sets are required? Richard Wallis
Talis
- 15:25 – 15:50 Why are large corporations already investing in Linked Data? Sumit Kapur
Leeds University
Business School
- 15:50 – 16:15 Experts panel session featuring all presenters and the Chairs
- 16:15 – 16:20 Closing comments from the Chairs followed by refreshments.

Purpose of the event

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| Share Knowledge | <ul style="list-style-type: none"> • Communities of practice and other resources • Lessons learnt |
| Promote understanding | <ul style="list-style-type: none"> • How linked data supports data sharing • How it enables better business understanding • How it can help solve common challenges |
| Build confidence | <ul style="list-style-type: none"> • Not difficult to understand the risks • Minimal work to quantify organisational benefits • Not difficult to exploit additional benefits |
| Inform | <ul style="list-style-type: none"> • Steps to creating, benefits each can have • Skills required in the workforce • High level components required in business processes |
| Identify issues | <ul style="list-style-type: none"> • Forum for raising and taking the first step to dealing with common issues that could hold you back |

Participants

The briefing is aimed at the following groups. The event is seen as introductory in nature and so will not assume prior knowledge of Linked Data. A basic knowledge of the role that location information plays will be assumed

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| BCS Members (interest in wider IT and data management) |
| UK Location Council and Programme Board |
| Business Managers in Annex I Data Provider Organisations |
| Business Managers in other public sector domains |
| Other interested parties |

Costs

There will be no charge for the event but numbers are limited and early registration is therefore encouraged.

To Register:

Please register by emailing the UK Location Programme Team at uklocationprogramme@defra.gsi.gov.uk with a subject line of 24th November Linked Data For Executives enclosing and your, name, organisation, contact telephone number and any dietary requirements.

Registration closes 14 November 2011